

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

Aug 14, 2017

2. SEC Identification Number

1746

3. BIR Tax Identification No.

000-126-853-000

4. Exact name of issuer as specified in its charter

STI Education Systems Holdings, Inc.

5. Province, country or other jurisdiction of incorporation

Philippines

6. Industry Classification Code(SEC Use Only)

7. Address of principal office

7th Floor, STI Holdings Center, 6764 Ayala Avenue, Makati City

Postal Code

1226

8. Issuer's telephone number, including area code

(632) 844-9553

9. Former name or former address, if changed since last report

-

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	9,904,806,924

11. Indicate the item numbers reported herein

Item 9

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.





STI Education Systems Holdings, Inc.

STI

PSE Disclosure Form 4-31 - Press Release
References: SRC Rule 17 (SEC Form 17-C)
Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Record senior HS enrolments lift STI Holdings revenues to P488 M

Background/Description of the Disclosure

The erstwhile threat presented by the imminent dearth of college freshmen as a side effect of the implementation of the K to 12 program seems to have been averted as STI Holdings today reported that it managed to keep its enrolments above 100,000 for academic year 2017-2018.

Other Relevant Information

Please see attached.

Filed on behalf by:

Name	Arsenio Cabrera, Jr.
Designation	Corporate Secretary

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND RSA RULE 17.2(c) THEREUNDER

1. **14 August 2017**
Date of Report (Date of earliest event reported)
2. SEC Identification Number.... **1746** 3. BIR Tax Identification No.....**000126853000**
4. **STI Education Systems Holdings, Inc.**
Exact name of issuer as specified in its charter
5. **Philippines** 6. (SEC Use Only)
Province, country or other jurisdiction of
incorporation
7. **7th Floor, STI Holdings Center, 6764 Ayala Avenue, Makati City 1226**
Address of principal office Postal Code
8. **(632) 844-9553**
Issuer's telephone number, including area code
9. _____
Former name or former address, if changed since last report
10. Securities Registered Pursuant to Section 8 and 12 of the SRC or Sections 4 and 8
of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
---------------------	---

Common	<u>9,904,806,924</u>
---------------	-----------------------------

11. Indicate the item numbers reported herein: **Item 9**

Item 9. Other Events

Record senior HS enrolments lift STI Holdings revenues to P488 M

MANILA – The erstwhile threat presented by the imminent dearth of college freshmen as a side effect of the implementation of the K to 12 program seems to have been averted as STI Holdings today reported that it managed to keep its enrolments above 100,000 for academic year 2017-2018.

In a disclosure to the Philippine Stock Exchange, STI Holdings said schools within its network enrolled a total of 57,634 senior high school (SHS) students this school year, an impressive 47 percent increase from last year's 39,206 SHS enrollees.

More importantly, the increase in the number of SHS students easily offset the decline in enrollees for Commission on Higher Education (CHED) – accredited courses. This year, only 44,266 took CHED courses, a 23.6 percent drop from last year's 57,950.

The current academic year marks the second year of the full implementation of the K to 12 program. Schools that offer tertiary education expected 2016 to 2018 to be a period wherein there would be a substantial reduction in the number of incoming college freshmen students.

But schools under STI Holdings bucked this trend as SHS enrolments even managed to lift the total number of enrollees to 105,031 from last year's 103,727.

The proprietor of one of the largest networks of private schools in the country said the growth is mostly due to "the Group's intensive marketing efforts during the early registration period and its sustained marketing activities."

As a result, the company posted a revenue of P488.1 million during the first three months ending June 30, 2017, which is 17 percent higher than the P415.9 million it gained during the same period last year.

Gross profit, meanwhile stood at P271.8 million, up eight percent from the P252.7 million earned last year.

Despite the healthy gross profits that were higher than the previous year, STI Holdings reported a loss in the net income column, amounting to P440.0 million, compared to last year's positive net income of P10.6 million.

This is due to the P446.2 million loss posted largely by its affiliate company PhilPlans arising from its early recognition of the mandated discount interest rate imposed by the Insurance Commission on the reserves of pre-need companies. Bigger allocation for pre-need reserves from its trust funds means a higher expense item.

The figures form part the first quarter performance of STI Holdings. The company follows an April to March fiscal year, mirroring that of an academic cycle in the Philippines; since the bulk of its income comes from its education services.

STI Holdings President Monico V. Jacob earlier said that the current enrolment mix in the schools, where there is a good ratio of SHS students is ideal, as this sets up a feeder for college enrolments for schools within the network.

###

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

14 August 2017
Date

STI Education Systems Holdings, Inc.
Issuer

ARSENIO C. CABRERA, JR.
Corporate Secretary

